

FOR IMMEDIATE RELEASE

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Pikes Make a Difference in Memphis *Community service scheduled during annual gathering.*

Pi Kappa Alpha members from across North America attended the 2010 Chapter Executives Conference held in Memphis, Tennessee from January 7-10, 2010. Pi Kappa Alpha partnered with the Jacob's Ladder Community Development Corporation to provide an opportunity for Conference attendees to participate in a community service event. Despite severe weather conditions including frigid temperatures, snow and travel delays, on Wednesday, January 7, Pikes from the University of Alabama-Huntsville, Illinois State University, Mississippi State University, Lamar University and University of California-Riverside travelled to the Beltline Community of Memphis, Tennessee. Pike volunteers split into teams to clear vacant property and erect weight equipment for a community center serving neighborhood youth. This community service effort was a return visit to the Beltline Community for Pi Kappa Alpha and Jacob's Ladder Executive Director Bill Marler said "Pi Kappa Alpha's participation in the community partnership to revitalize the Beltline Community has been vital to the success realized in crime reduction and community engagement."

Pi Kappa Alpha is pleased to partner with outstanding organizations such as Jacob's Ladder Community Development Corporation and looks forward to future community service projects with Jacob's Ladder.



Alabama-Huntsville, Theta Pi
Tyler Brennan
Charlie Carlisle
Roger Myers
David Soetekouw



Mississippi State, Gamma Theta
Ben Binkley
Jonathan Dickerson
Luke Vaughn

California-Riverside, Lambda Alpha
David Tieu

Lamar, Epsilon Kappa
Nathan Staggs

Wyoming, Iota Alpha
J.R. Parsons

The Pi Kappa Alpha International Fraternity, originally founded at the University of Virginia in 1868, has grown to an international brotherhood composed of more than 240,000 initiated members, over 210 chapters and 132 alumni associations. Pi Kappa Alpha has maintained the largest average chapter size of any inter/national fraternity for most of the past 20 years, and through its members has donated millions of hours and dollars to philanthropic causes and community organizations across North America. Pi Kappa Alpha's vision is to "set the standard of integrity, intellect, and achievement for our members, host institutions, and the communities in which we live."