

# The Pi Kappa Alpha International Fraternity



FOR IMMEDIATE RELEASE

## Philanthropic Event Huge Success, Pi Kappa Alpha

Philadelphia, PA

April 17, 2008

Pi Kappa Alpha's Lambda Zeta chapter at Drexel University hosted its 2<sup>nd</sup> annual Relay for life philanthropy event, raising money for Cancer research (American Cancer Society), on April 12, 2008.

The Lambda Zeta chapter, along with several other campus organizations, was able to raise over \$41,000 for the American Cancer Society. This amount represents a \$30,000 increase from the previous year. Over 35 teams composed of other fraternities, sororities, student government, family and friends came out to participate in the event.

Event participants ran and walked throughout the night, from 5:00 pm on Saturday evening until 7:00 am Sunday morning.

According to the chapter, even though their legs were tired, their spirits remained high and hearts full.

The Pi Kappa Alpha Fraternity, originally founded at the University of Virginia in 1868, has grown to an international brotherhood composed of more than 230,000 initiated members, 205 chapters and 120 alumni associations. Pi Kappa Alpha, through its members, has donated millions of hours and dollars to philanthropic causes and community organizations across North America. Pi Kappa Alpha's vision is to "*set the standard of integrity, intellect, and achievement for our members, host institutions, and the communities in which we live.*"