

# ***Guarantee Excellence In Your Chapter: Call Today!***

Now, you have an opportunity to improve Pi Kappa Alpha's educational programs. Generous alumni can help members of their chapters attend Pike University events through tax-deductible gifts to Pike University scholarship funds.

Because these programs are so heavily grounded in education and leadership development, the Pi Kappa Alpha Educational Foundation can provide scholarships to our finest undergraduates to assist them in meeting the travel and tuition expenses associated with Pike University attendance.

Most of these scholarships will be funded from each chapter's endowment fund. Beginning in the fiscal year after a chapter's endowment fund reaches \$10,000, the chapter will receive an annual credit which chapter members will apply to qualified Pike University expenses.

Opportunities to endow individually named scholarships are also available. These scholarships, which have slightly different parameters, can be named after the donor, or in honor or memory of a brother, spouse or family member.

Pike University scholarships are a tremendous way to recognize the leaders and scholars of your chapter. And, when newly energized leaders return from Pike University, the benefits of your scholarship gifts will be realized by the entire chapter.

- ◆ Support Your Chapter
- ◆ Reward the Top Leaders
- ◆ Recreate the Experience You Remember
- ◆ Benefit All Chapter Members
- ◆ Gain Recognition Through Naming Opportunities
- ◆ Motivate the Hardest Workers
- ◆ Commit To Improving Our Fraternity
- ◆ Enjoy Tax Deductions For Your Gifts
- ◆ Permanently Endow Your Chapter's Knowledge
- ◆ Perpetuate Excellence

What a great vehicle to benefit your chapter, reward deserving leaders and help recreate the positive environment from which you benefited so greatly.

Please call us today to find out how to build your legacy at Pike University.

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**PI KAPPA ALPHA  
EDUCATIONAL  
FOUNDATION**

Pi Kappa Alpha has long been recognized as the industry leader in providing innovative, state-of-the-art leadership training for its undergraduate members. Of its 10,000 undergraduate members, over 3,000 collegiate ΠKAs annually participate in one or more of Pi Kappa Alpha's educational programs.



The exceptional programming presented to our younger brothers at these events provides training they will find invaluable in their roles as chapter managers and as our future political, business and community leaders. Pike educational programs are one reason many alumni credit the Fraternity as the greatest influence on their professional development.

Recent program attendees have been privileged to interact with sought-after speakers including noted lecturer Stephen Covey (*Utah, Alpha Tau '50*), author of *The Seven Habits of Highly Effective People*, and entrepreneur Jeff Taylor (*Massachusetts, Theta Mu '79*), founder of the wildly-popular online job catalog, *Monster.com*.

## BETTER LEADERS BUILD BETTER CHAPTERS

In 2002, the Fraternity's leadership endeavored to unite all its various leadership programming under one common mission and theme, the **Pike University**.

Pike University represents coordinated educational programming specifically designed for each of the Fraternity's constituent groups – from new members to graduating seniors to alumnus volunteers.



Pike University provides sessions on strategic planning, ethical decision-making, motivation and chapter operations. The setting allows undergraduates to interact with successful alumni, share best practices with each other and become reenergized with the spirit of Pi Kappa Alpha.

Our undergraduate members will gain skills they will use for their entire lives.

The components of the Pike University, just like its counterparts in academia, are strategically designed to provide a comprehensive educational experience for the variety of fine young men in our chapters.

- ♦ **The Leadership Summits** – Six annual regional events designed as introductory courses on Fraternity leadership for new initiates and committee chairmen
- ♦ **The Academy** – Advanced courses on chapter programming for chapter executive council members, occurring biennially in odd years
- ♦ **The Chapter Executives Conference** – An annual elite leadership and recruiting conference for presidents, treasurers and recruiting chairmen
- ♦ **The International Convention** – The legislative meeting and reunion for all Pike members and supporters, occurring biennially in even years
- ♦ **The Volunteer Forum** – A biennial conference to support the alumnus volunteers who donate their time to the Fraternity